

THE ART OF STORYTELLING

How To Be Seen And Heard
In A Noisy World?

YOU TELL GREAT STORIES!

**Storytellers, healers, light
workers, creatives, thought
leaders, trainers, coaches are all
being called upon to lead us into
the NEW WORLD.**

**And one of the most powerful
ways to transform yourself and
the planet is... storytelling.**

QUESTION

**What Do You Think Are The
Most Powerful Words
In The Universe?**

**The Words You Use To
Speak To Yourself.**

**Inside Of You Is A Story That
Wants To Be Told! A Story
That Somebody Needs To Hear!
And That Story Will Not Only
Transform Their Life, It Will
Transform Your Life!**

**“Those Who Tell Stories
Rule The World!”**

–Native Indian proverb

“The most powerful person in the world is the storyteller.

The storyteller sets the vision, values and agenda of an entire generation that is to come.”

–Steve Jobs

**Seth Godin said,
“The book that will change your
life is the book that you write.”**

**Andy Dooley says, “The stories
that will change your life are
the stories that you share
with the world.”**

**“People Don’t Buy Goods
And Services. They Buy
Relations, Stories And Magic.”**

~ Seth Godin

Mike & Andy



Andy & Mike



Andy, Sheelagh, Amanda, Mike



TUT T-SHIRTS 1989



Orlando, FL Church Street Station, March 1990



Where All Creations Are Good,
And Happiness will flower
Brighter than the Sun!

Totally Unique Thoughts



MY STORY

Teaching Infinite Possibilities Bridges of America, Florida



In 2008 I Hit Rock Bottom



In 2008 I wrote Down 3 Goals

1- To Become A Professional Speaker, Author, And Life Coach.

2- Create My Own Workshop/ Audio Program. Vibration Activation.

3- To Own a Multi-Million Dollar Home In The Rocky Mountains.



My Years At SAK 1995- 2004

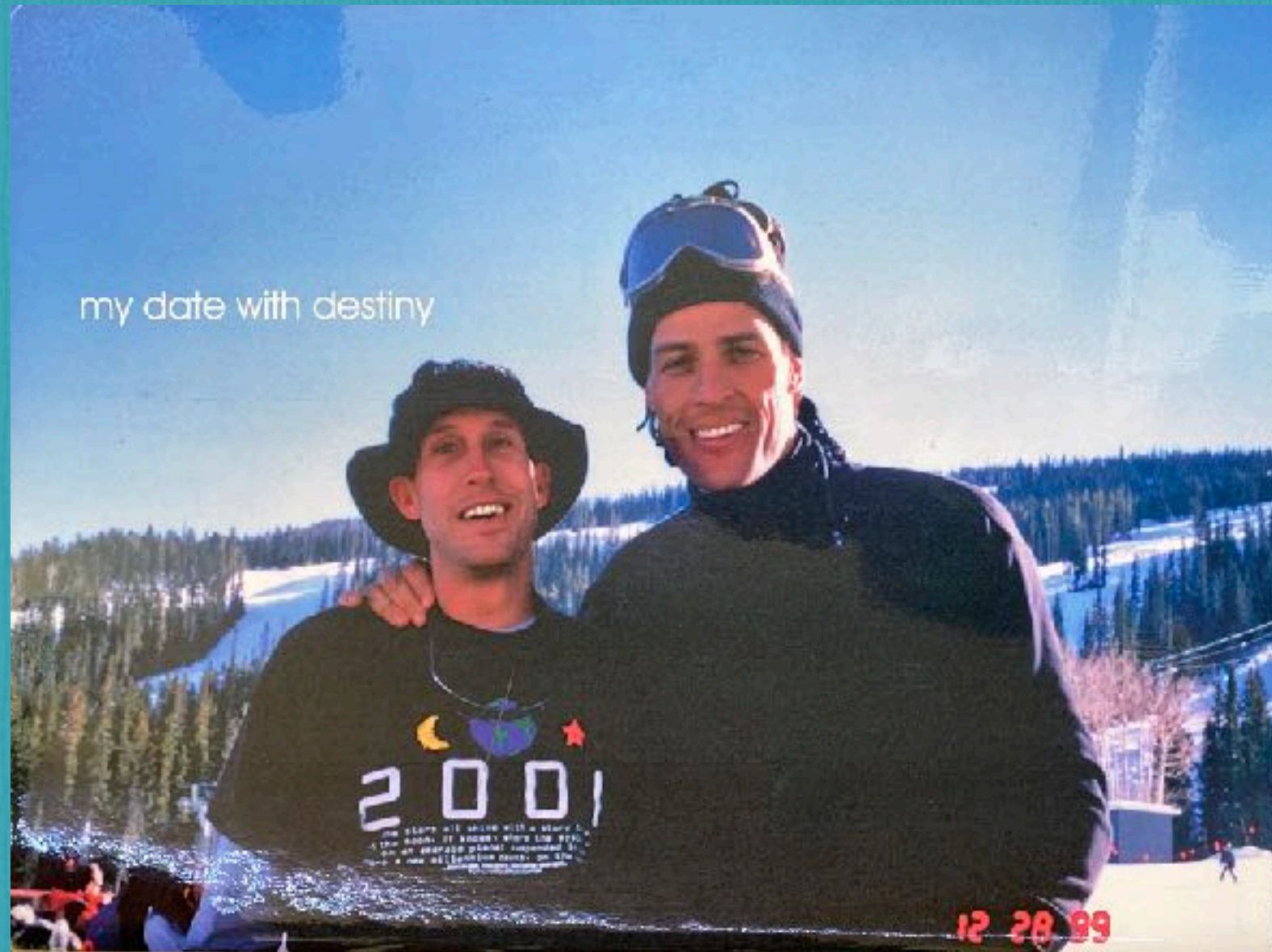
**SAK COMEDY LAB
ORLANDO, FL**



Toastmasters 2005 Humorous Speech Contest Winner



Toastmasters 2005 Humorous Speech Contest Winner





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WORKSHOP

Andy Dooley
407-257-8921
andy@theultimatespeaker.com

*Learn how to add comedy,
drama and story telling to your presentations and everyday life!*

**“All Great Speakers Where
First Bad Speakers!”**

~ Ralph Waldo Emerson

Chapter 5: Instincts Hunches, Dreams and Desires.

My Passport Story



- **Stories make an emotional connection to your audience.**
- **Stories enable your audience to get to know you, like you and trust you.**
- **Because when you feel it, they feel it!**
- **We learn best through stories.**
- **Stories are products.**

**“Everyone has a great story within
them. It’s knowing how to tell your
story that makes it great!”**

–Andy Dooley

First key word!

Funky _____

COLLECTED WORKS



JOSEPH CAMPBELL[®]



THE HERO WITH
A THOUSAND FACES

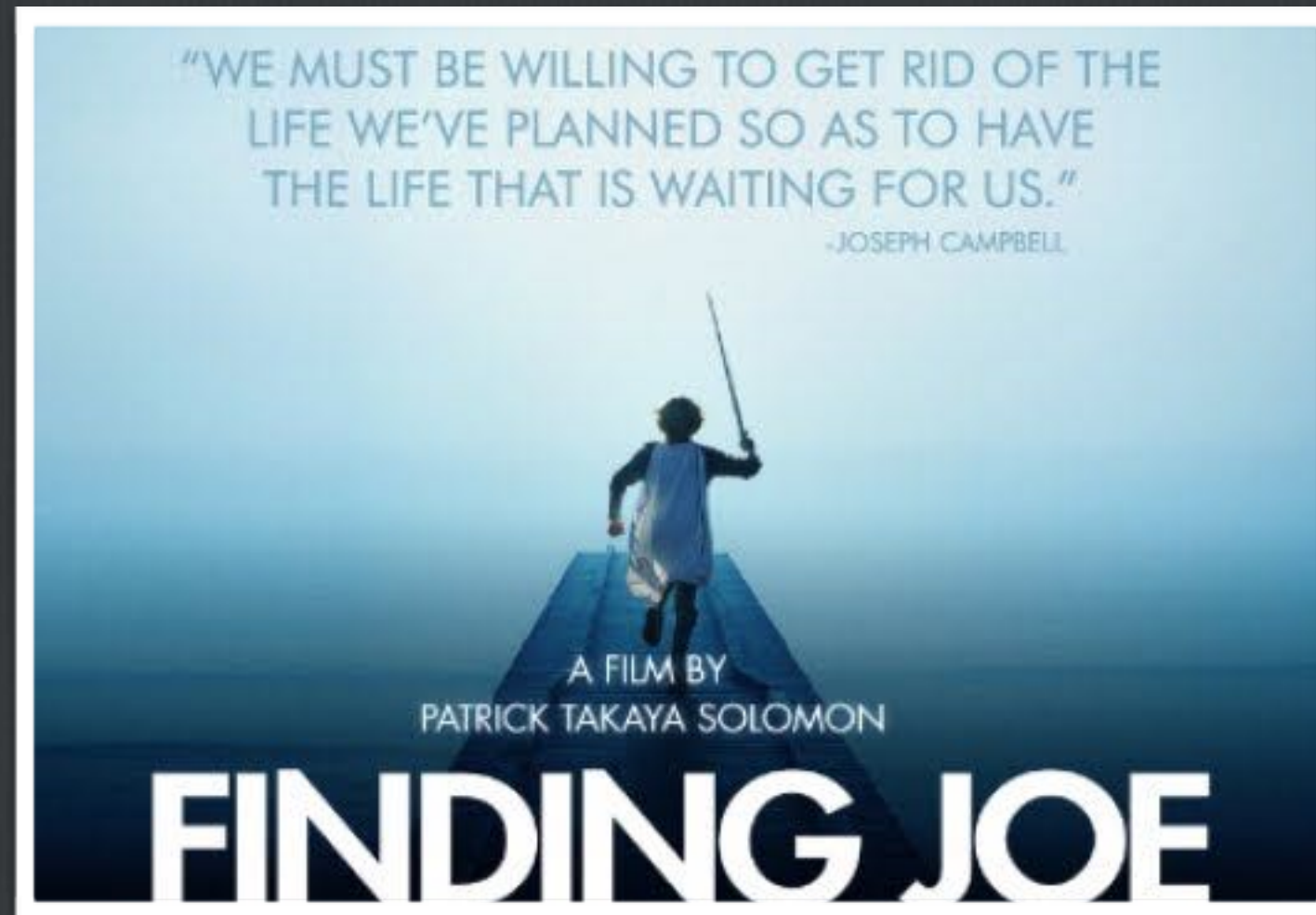


*"We must let go of the life
we have planned, so as to
accept the one that is
waiting for us."*

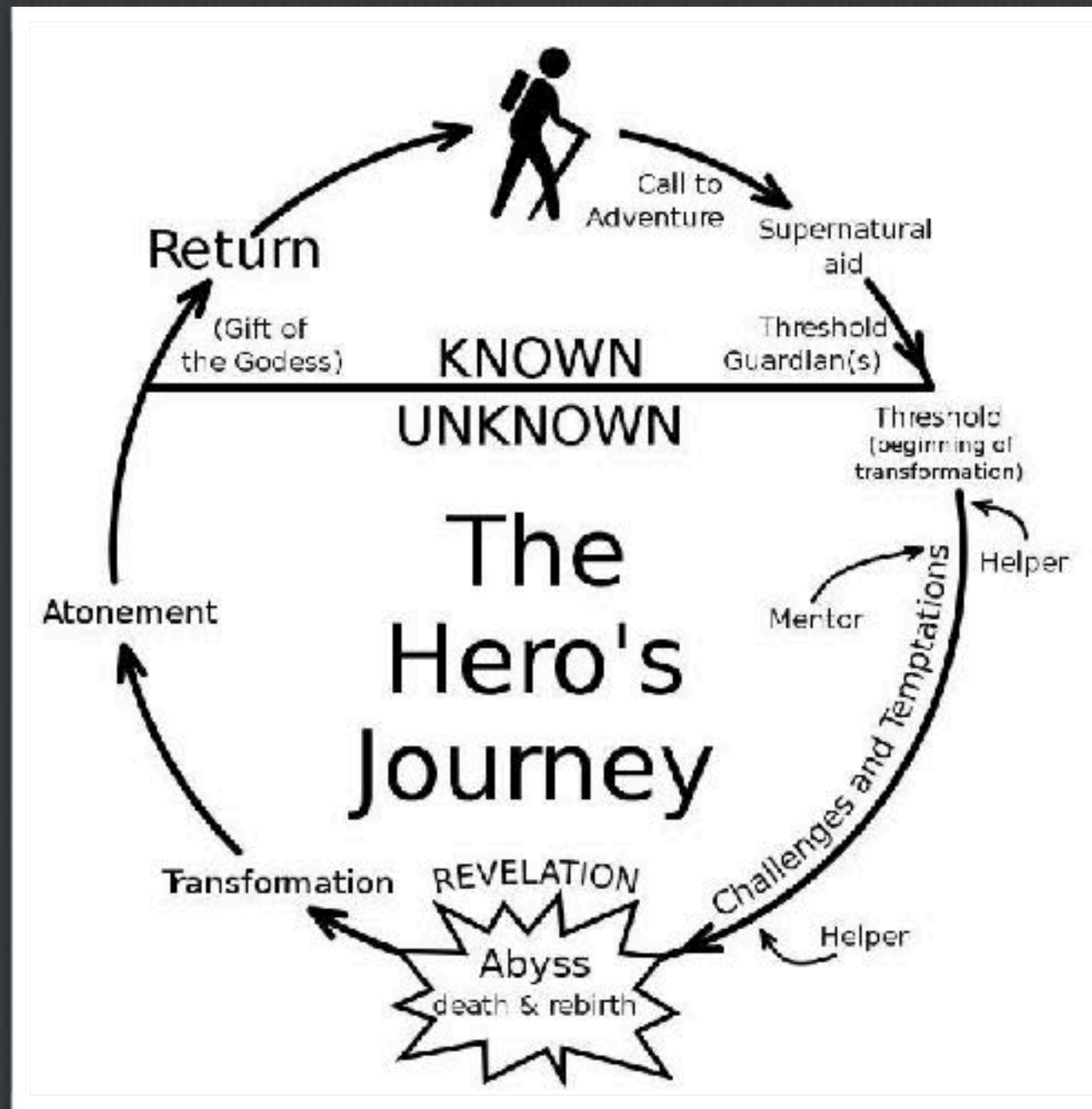
Joseph Campbell

Watch the DVD!

FINDING JOE

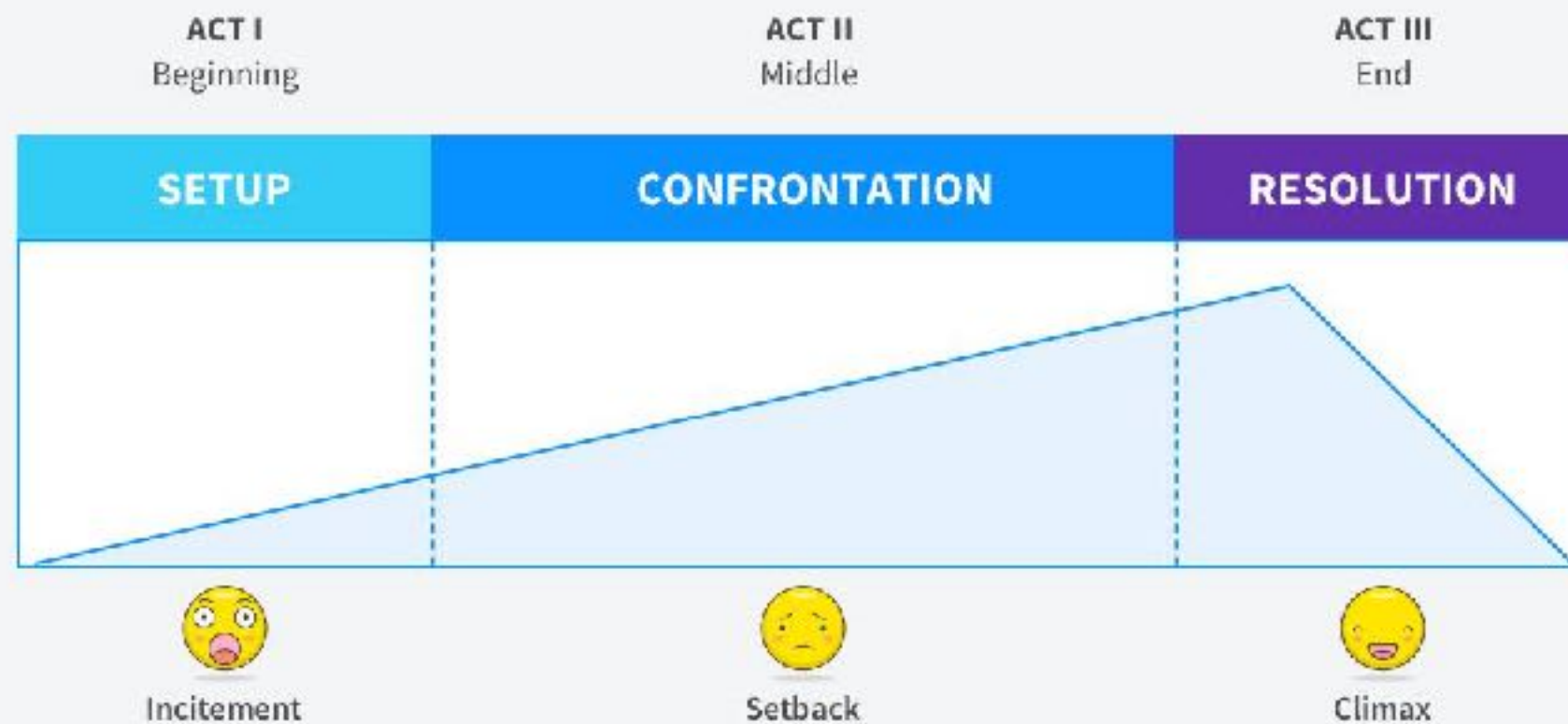


Trainers Guide Page 96, 97



Jack & Jill went up the hill!

Three-act stucture



Machu Picchu, Peru



The Fortune Is In The Follow Up!



Your Assignment

- ☐ **Story Creator Sheet is found on pages 60-62 in Trainer Guide**
- ☐ **Share a 3-4 minute story with your Inner Circle Group**
- ☐ **3 minute story is about 400 - 500 words**
- ☐ **4 minute story is about 600 - 700 words**
- ☐ **The main point of your story is from one of the chapters**
- ☐ **Story share will be on Saturday**

Brain Storm Story Ideas

- ☐ What manifestation story would you like to share?
- ☐ When was a time you had faith?
- ☐ What did you visualize into reality?
- ☐ When did you listen to your intuition?
- ☐ How did your thoughts become things?

Brain Storm Story Ideas

- ☐ **Falling in love and experiencing heart break**
- ☐ **You manifested an awesome job or lost your job**
- ☐ **A story when you did not listen to your intuition**
- ☐ **A travel story. Went great or horrible bad?**
- ☐ **What story do you want to share?**

Your Biggest Challenges

- ☐ **What is one of your greatest accomplishments?**
- ☐ **What is one of your greatest failures?**
- ☐ **The 4 D's - Death, Divorce, Debt, Disease.**
- ☐ **Something you learned the hard way?**

Storytelling CheatSheet

1- SET THE SCENE: Where and when does your story take place?

Examples: It was the summer of 2012, and I had just got married, life was good. My career was going great, and I was living in San Diego.

Ex. I had been lying in bed for the past 29 days. My dreams flushed down the toilet. I was lonely, depressed, and feeling suicidal.

Ex. I was traveling through Australia with my partner when I received a phone call that would change my life!

Ex. It was March 25th, 2019! I had just quit my corporate job of 15 years. I was ready to start pursuing my dreams.

□

Storytelling CheatSheet

1- SET THE SCENE: Where and when does your story take place?

Andy's Bungee Jumping Story Example.

I was in New Zealand having the time of my life. I was challenged by my x-girlfriend to go bungee jumping.

Storytelling CheatSheet

2- INTRODUCE YOURSELF: Who were you when the story happened? Describe yourself in one sentence using three adjectives, or a metaphor that gives your audiences a picture of you.

Examples: I was ego-driven, type A personality with a heart of gold. I was 32 years old, married with kids, and had a bad attitude. I was a work- alcoholic, avoiding my dream of being an artist, and hated my job.

Metaphor: I was like a circle in a square trying to be what everyone else wanted me to be.

Storytelling CheatSheet

2- INTRODUCE YOURSELF: Who were you when the story happened? Describe yourself in one sentence using three adjectives, or a metaphor that gives your audiences a picture of you.

Andy's Bungee Jumping Story Example.

I'm a life coach, speaker, author and I do 2 TUT WOW tours a year.

Storytelling CheatSheet

3- CHALLENGE: What challenge or problem must you solve?

Examples: I want to quit my job and start selling my artwork, but I am afraid of failure. And the story I tell myself is, I'm not good enough, who's going to buy my art. I can't make a living selling art. I'm not good with numbers or marketing.

Ex. I don't what to do? I have so many dreams and desires. I want to do it all! I'm stuck in a job I hate. My marriage is falling apart. My kids don't listen to me. I know I create my reality, but I don't know what to do.

Describe how difficult or painful this challenge is for you. How long have you been dealing with it? How bad has it gotten? Use a metaphor if possible. I was like an old car that badly needed an oil change and repairs, but I was too busy to stop.

Storytelling CheatSheet

3- CHALLENGE: What challenge or problem must you solve?

Andy's Bungee Jumping Story Example.

My girlfriend challenge me to go bungee jumping and I am terrified of bungee jumping. How do I get over my fear of bungy jumping?

Storytelling CheatSheet

4- YOUR WHY: What is motivating you to overcome this challenge? WHY is solving this problem important to you?

Example: I want to be a role model for my kids. I want to be successful and happy, so I can prove to myself I am good enough. (or any other reason why). I want to make a difference in the world and solve this problem for myself and others. I want to show people that “thoughts become things” and dreams do come true.

Storytelling CheatSheet

4- YOUR WHY: What is motivating you to overcome this challenge?
WHY is solving this problem important to you?

Andy's Bungee Jumping Story Example.

My ego, pride. I can't return home from New Zealand and not have gone bungee jumping. Also, FEAR I want to overcome the fears in my mind.

Storytelling CheatSheet

5- BEGIN THE JOURNEY: The journey is the task, objective or activity to be accomplished.

After you've established your why, what where the steps you took to start your journey. The journey is what you are attempting to do before something goes wrong or you encounter an obstacle.

Example: *Going on vacation; running in a road race; meeting a friend for lunch; negotiating a contract; planning a big event; working on a new business or product.*

Storytelling CheatSheet

5- BEGIN THE JOURNEY: The journey is the task, objective or activity to be accomplished.

>> Andy's Bungee Jumping Story Example.

Signing up to Bungee jump with Chris and Steve. Knowing that there is no Turing back. I did pray for bad weather.

Storytelling CheatSheet

6- ENCOUNTER THE OBSTACLE: What obstacles stand in your way of achieving your goal/ dream? Think of both internal and external obstacles that you can share in your story.

Internal obstacles are your limiting beliefs, doubts, and fears.

External obstacles can be other people and circumstances outside of yourself that are getting in the way. Family, job, co-workers, kids, bills, health challenges, bad habits, etc.

Example: I was optimistic about pursuing my dreams, but I was my own worst enemy plagued with doubt and fear. Example. My biggest fear was the fear of failure. I also had a very negative partner who thought my ideas were stupid.s

Example: I am the world's worst procrastinator, and I have a fear of success. I keep sabotaging myself. Nothing works for me.

Storytelling CheatSheet

6- ENCOUNTER THE OBSTACLE: What obstacles stand in your way of achieving your goal/ dream? Think of both internal and external obstacles that you can share in your story.

>> Andy's Bungee Jumping Story Example.

My FEAR was the obstacle. And When I heard the story about AJ Hackett and Henry Van Ash that changed everything for me. Because I wanted to be one of the courageous ones.

Storytelling CheatSheet

7- OVERCOME THE OBSTACLE: How do you finally solve the challenge? How do you overcome the obstacles?

Two ways the story can teach:

A: You overcame the obstacle correctly, thereby teaching the correct behavior.

B: You overcame the obstacle incorrectly – made mistakes. You can show people through your thoughts and behavior what you don't want them to do. Then, use the story as a spring board to discuss the correct or desired behavior.

Example: I read a book/ saw a video/ went to a workshop. And applied the new information, and it worked! I started telling myself a new story and took action no longer letting my doubts and fears hold me back.

Example: I failed many times, so I hired a coach, and that experience shifted everything for me. I finally found what I had been looking for, and started taking the right actions at the right time.

Storytelling CheatSheet

7- OVERCOME THE OBSTACLE: How do you finally solve the challenge? How do you overcome the obstacles?

Two ways the story can teach:

A: You overcame the obstacle correctly, thereby teaching the correct behavior.

B: You overcame the obstacle incorrectly – made mistakes. You can show people through your thoughts and behavior what you don't want them to do. Then, use the story as a spring board to discuss the correct or desired behavior.

>> Andy's Bungee Jumping Story Example.

By telling the story in advanced of how I successfully jumped. I visualized myself successfully jumping. I even practiced falling onto my bed to get the feeling. And I told the story before I jumped of how I successfully jumped. I found the feeling of courage and being a bungee jumper.

Storytelling CheatSheet

8- OUTCOME: What is the main point/ lesson you want your audience to take away from your story? Have only one precise point. Too many points, water down the impact of the main point.

Examples.

Here's what I learned. Thoughts become things, and if I keep enjoying the journey, it's going to work out even better than I imagined!

Here's what I learned. If I show up consistently and act "AS IF," I will become the hero of my story.

Here's what I learned. By doing what I love in the service of others, the Universe has my back, and everything is always working out for me.

Here's what I learned. If I believe in my dreams, hold the vision, and take action, the Universe will take care of everything else.

Storytelling CheatSheet

8- OUTCOME: What is the main point/ lesson you want your audience to take away from your story? Have only one precise point. Too many points, water down the impact of the main point.

>> Andy's Bungee Jumping Story Example.

I learned that fear is temporary and regret is forever. If I think different thoughts, I'll feel different emotions.

Second key word!

Monkey

Train The Trainer Incantation

**I Now Know My Divinity
I Am Clear & Confident
I Am A Leader
I Am Guided By Love
I Am Vibrating Infinite Possibilities
I Celebrate The Contrast
I Rock
I Love My Life
I Am The Creator**